



# Sponsorship Opportunities

## Individual Team Sponsor—Limited number of teams, first come, first serve

| AMOUNT | PACKAGE | WHAT YOU RECEIVE   |
|--------|---------|--|
| \$100  | Single  | <ul style="list-style-type: none"> <li>Sponsor name screen printed on back of team jerseys (above jersey number)</li> <li>Sponsor Package</li> </ul>   |
| \$150  | Double  | <ul style="list-style-type: none"> <li>Sponsor name screen printed on back of team jerseys</li> <li>One 3' x 2' aluminum sign with sponsor logo to hang at ball field of your choice</li> <li>Sponsor Package</li> </ul> |

## Multiple Team Sponsor—Limited number of teams, first come, first serve

| AMOUNT  | PACKAGE    | WHAT YOU RECEIVE   |
|---------|------------|--|
| \$400   | Triple     | <ul style="list-style-type: none"> <li>Sponsor name/logo screenprinted on right sleeve of five (5) teams' jerseys</li> <li>One 3' x 2' aluminum sign with sponsor logo to hang at ball field of your choice</li> <li>Sponsor Package</li> </ul>    |
| \$800   | Home Run   | <ul style="list-style-type: none"> <li>Sponsor name/logo screenprinted on right sleeve of ten (10) teams' jerseys</li> <li>One 4' x 3' aluminum sign with sponsor logo to hang at ball field of your choice</li> <li>Sponsor Package</li> </ul>    |
| \$1,600 | Grand Slam | <ul style="list-style-type: none"> <li>Sponsor name/logo screenprinted on right sleeve of twenty (20) teams' jerseys</li> <li>One 7' x 3' aluminum sign with sponsor logo to hang at ball field of your choice</li> <li>Sponsor Package</li> </ul> |

## Scoreboard Sponsor—Number of scoreboards limited, does not include Sponsor Package

| AMOUNT  | PACKAGE | WHAT YOU RECEIVE   |
|---------|---------|--|
| \$2,000 | A       | <ul style="list-style-type: none"> <li>One 8' x 4' aluminum sign with sponsor logo for one year on outfield scoreboard</li> </ul>  |
| \$2,500 | B       | <ul style="list-style-type: none"> <li>One 12' x 4' aluminum sign with sponsor logo for one year on outfield scoreboard</li> </ul> |

### ADDITIONAL SIGNAGE—Available at the field of your choice

|       |   |
|-------|---|
| \$100 | 3' x 2' aluminum sign with sponsor logo |
| \$200 | 4' x 3' aluminum sign with sponsor logo |
| \$300 | 7' x 3' aluminum sign with sponsor logo |

## Sponsor Package

### Additional benefits provided to all team sponsors:

- Decal for storefront window/door recognizing you as sponsor for Wake Forest Parks & Recreation Department.
- Sponsor name and logo with link to your website listed on the Town of Wake Forest website.
- Sponsor name on team schedules distributed to team families and news media outlets.

### Individual Team Sponsor: name on back



### Multiple Team Sponsor: logo or name on right sleeve



### BALL FIELDS:

- Ailey Young Park
- J.B. Flaherty Park
- R.H. Forrest Field
- Heritage High School
- Tyler Run Park
- Wake Forest Middle School

# Wake Forest Parks and Recreation ~ 2014 Youth Baseball & Softball Sponsorship Order Form

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_  
Contact Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Email: \_\_\_\_\_

## Sponsorship Packages

Please mark your selection and provide the requested information and materials.

- Individual Team **Single** (\$100) Sponsor name to appear on back of jersey: \_\_\_\_\_
- Individual Team **Double** (\$150) Sponsor name to appear on back of jersey: \_\_\_\_\_
- Multiple Team **Triple** (\$400)
- Multiple Team **Home Run** (\$800)
- Multiple Team **Grand Slam** (\$1,600)
- Package A (\$2,000)
- Package B (\$2,500)

**Logo Artwork:** For all sponsorship packages (except Individual Team Single) please attach a business card or letterhead that shows your logo **and** email a digital version of your logo to mhawkins@wakeforestnc.gov.  
Acceptable files (vector based when possible): PSD, AI, PDF, EPS, TIF, INDD, JPEG.

## Additional Signage

- Yes, I would like to purchase additional signs that display my logo.
  - 3' x 2' aluminum sign (\$100 each) Qty: \_\_\_\_\_
  - 4' x 3' aluminum sign (\$200 each) Qty: \_\_\_\_\_
  - 7' x 3' aluminum sign (\$300 each) Qty: \_\_\_\_\_

**Artwork for sign:** Please attach a business card or letterhead that shows your logo **and** email a digital version of your logo to mhawkins@wakeforestnc.gov. Acceptable files (vector based when possible): PSD, AI, PDF, EPS, TIF, INDD, JPEG.

- No, I do not want additional signs.

## Desired Team/League and Sign Locations

Please indicate your desired team/league. If your sponsorship package includes an aluminum sign, it will hang at the field of the age group you've selected. You may request a different location for your sign below.

- T-Ball (5-6 year olds)** Ailey Young Park/R.H. Forrest Field/Wake Forest Middle/Tyler Run Park
- Coach-Pitch (7-8 year olds)** Heritage High Park
- Minor League Baseball (9-10 year old Boys)** Wake Forest Middle
- Minor League Softball (9-10 year old Girls)** R.H. Forrest Field
- Little League Baseball (11-12 year old Boys)** J.B. Flaherty Park (Field #3)
- Little League Softball (11-12 year old Girls)** Heritage High Softball Field
- Junior League Baseball (13-14 year old Boys)** J.B. Flaherty Park (Field #2)
- Junior League Softball (13-15 year old Girls)** Heritage High Softball Field
- Senior League Baseball (15-17 year old Boys)** Heritage High Baseball Field
- Dream League Baseball (special-needs players)** Tyler Run Park (*Individual Team Sponsor Only*)

Requested location for sponsorship package sign: \_\_\_\_\_

Requested location for additional signs: \_\_\_\_\_

## Payment Options

Please check one:  Send me an invoice for sponsorship fees  I've enclosed a check for sponsorship fees made payable to Town of Wake Forest

**Mail completed form by Friday, March 14 to:** Wake Forest Parks & Recreation Department  
Attn: Meghan Hawkins  
301 S. Brooks St.  
Wake Forest, NC 27587

**Questions?** Contact Recreation Specialist Meghan Hawkins at mhawkins@wakeforestnc.gov or 919-435-9457.

