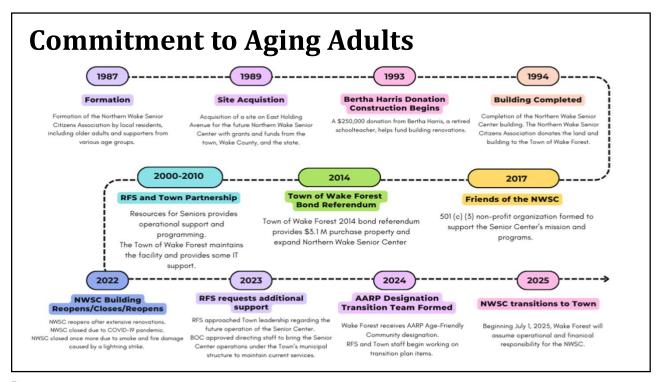


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## **Partnership Refined**



- In 2023, Resources for Seniors (RFS) approached the Town regarding the future operation of the Senior Center. This was due to a decrease in funding levels to RFS from various entities.
- BOC approved directing staff to bring the Senior Center operations under the Town's municipal structure to maintain current services.
- In 2024, Town staff begin working with Resources for Seniors staff and NWSC staff to discuss transitioning programming and operations to the Town.

**Goal:** NWSC staff, programming and senior center operations will transition from Resources for Seniors to the Town of Wake Forest July 1, 2025.

 RFS commitment to providing their unique expertise of human services support onsite after the transition.





MAGIC happens at NWSC

7

## Northern Wake Senior Center

Friends Home

Support groups Gathering Sessions
Services Fuents Visuanis

Services Events Kiwanis
Meals FUN Bingo Open Coffee

Activities Activities

things Socializing Living Games Seminars
Learning Staying Café Special
Counseling Wheels Senior
Weekly Caregiver

Intergenerational



## **Key Community Partnerships**















9

# **Age Friendly Community**

- •Wake Forest received the AARP Age Friendly designation in 2024. Largely due to the support of NWSC and community partners.
- •Wake Forest is one of only 14 Age Friendly communities in NC.
- •North Carolina is one of only 12 states designated as Age Friendly.









# Aging Adults in Wake County & North Carolina

- Wake County has the largest population of people over age 65 in the state.
- 20% of North Carolina residents will be older than 65 by 2025.
- In 2022, over 47,000 people over age 65 moved to North Carolina.



## **Aging Adults in Wake Forest**

13%

Age 65+

23%

Age 55+

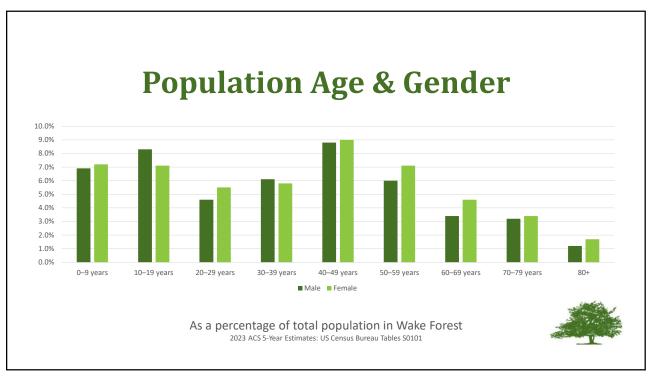
114%

Increase in older adults over the last 10 years

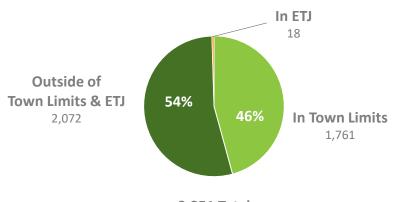


Source: 2023 American Community Survey

13







**3,851 Total**Active members attend two or more times per week



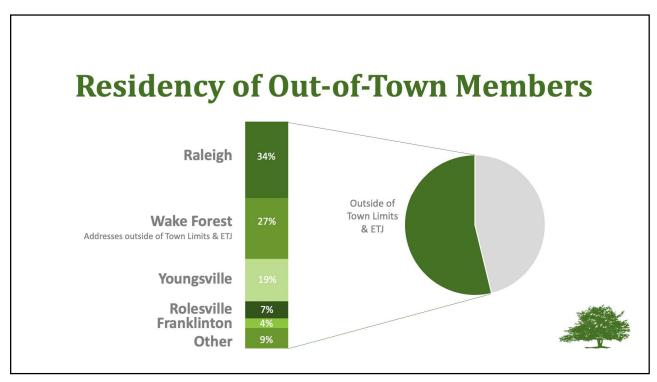
15

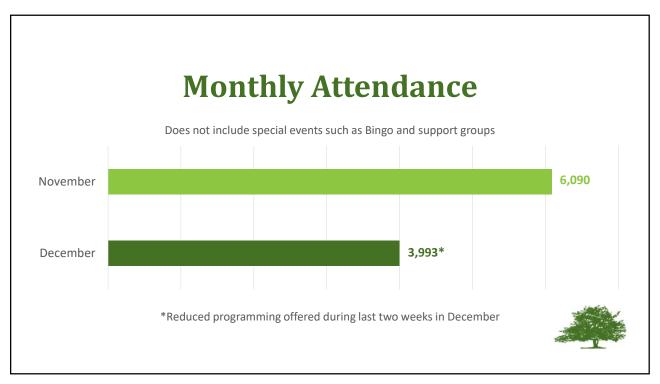
## **Residency of Out-of-Town Members**

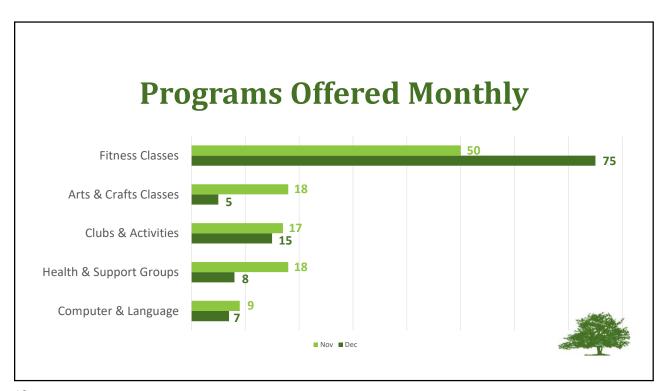
#### Towns in "Other" Category

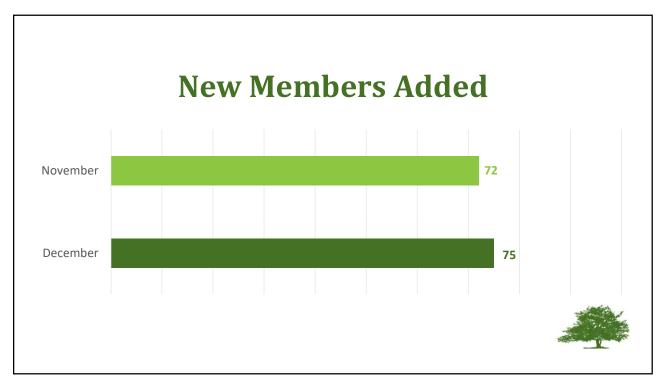
Middlesex Louisburg Apex Erwin Zebulon Clayton Fuquay-Varina Morrisville Knightdale Spring Hope Garner Port Saint Lucie Wendell Bailey Haw River Sanford Creedmoor Beaver Henrico Sharon Smithfield Cary Bunn Jamestown Durham Chapel Hill Kittrell Wilmington Henderson Depauville Manson Wilson

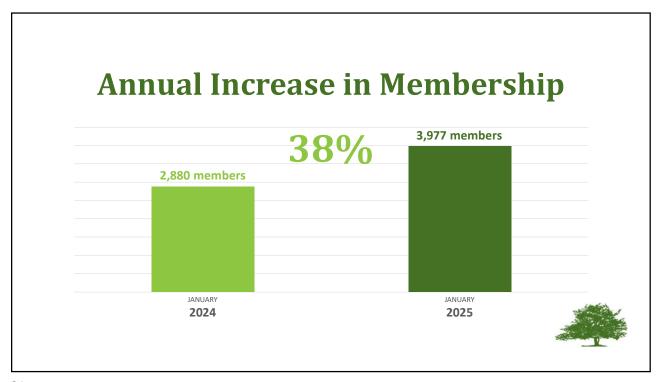




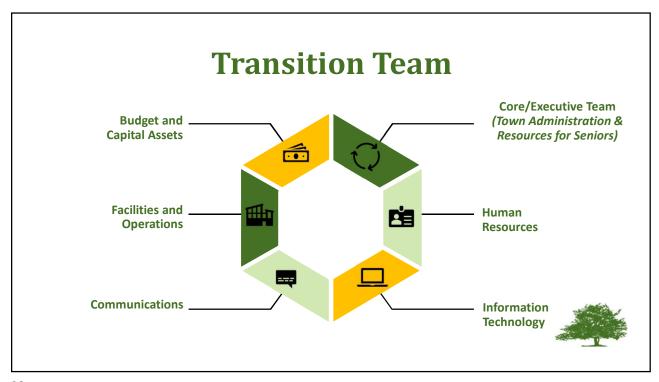


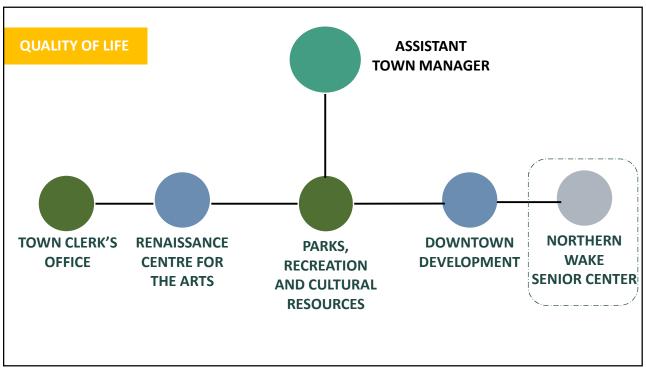


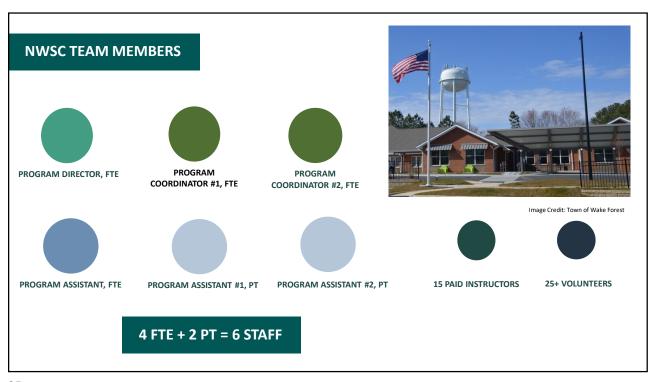


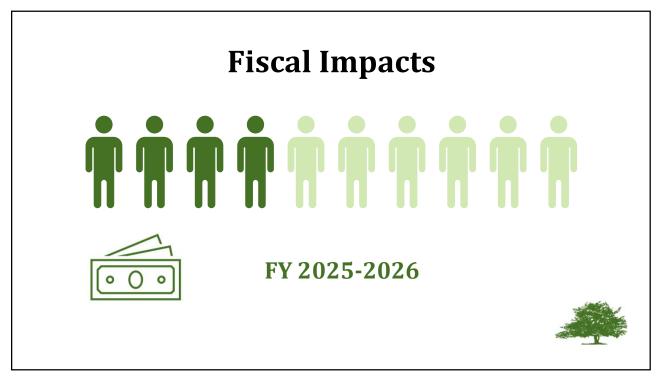
















#### **Data Share**

Resources for Seniors (RFS) staffing information, member/visitor data, budget and finance

**Baker Tilly** – Position Analysis Questionnaire requested

### Transition Planning and Partner Meetings

HR discussion w/RFS

Meals on Wheels

## Transition Planning HR, Budget & Finance discussion w/RFS

NWSC Site Tour
Operations Assessment

Information Technology Assessment

#### Transition Planning and Partner Meetings

Friends of the Senior Center Senior Center Site Tour - Cary Review of Financial Statements

Programming/Registration Software review



27

## **Transition Overview**



#### **BOC Retreat and Operations Review**

Board of Commissioners Update

NWSC Staff Input – HR mtgs.

NWSC team attend Budget Kick-off session

Senior Center Site Tour – Chatham County

Technology Assessment completed

Communications Assessment

#### Transition Planning and Partner Meetings

NWSC team submit Operational Budget Requests

Continue NWSC Staff Input - operations
Friends of the Senior Center
SING

IT provides tech replacement data

#### Operations Review cont'd

NWSC Staff, Instructor, and Member Input
Discuss initial process improvements
Senior Center Site Tour – Apex & Orange County



#### **Transition Overview**

May 2025 July 2025

#### Celebrate Partnership

NWSC employees to attend 2025 Spring Employee Appreciation Event

#### **Onboarding**

NWSC new employee orientation and staff training

#### Welcome to the Town of Wake Forest

July 1, 2025 Northern Wake Senior Center staff members officially become TOWF staff



29

## We're Listening...

- Name Change
  - We are working with Northern Wake Senior Center staff to determine a new name.
- Additional staff
  - ✓ We are currently assessing NWSC staffing needs. Budget requests will be made during FY2025-2026
- Expand hours of operation, consider evening and weekend options
  - ✓ After first year –review feasibility
- Partnership Changes; Friends of the Center, SING-WF, Meals on Wheels, etc.
  - ✓ We plan to continue partnerships
- Membership & Class Registration fees
  - ✓ After first year look at fees to match PRCR structure; resident and non-resident rates

#### Will there be any registration process changes?

- ✓ Transition from Schedules Plus to RecDesk.
- Classes fill up too quickly! Will class offerings change?
- ✓ We will monitor programming and review with NWSC staff

#### **Class and Program Instructors**

- ✓ We plan to model the contract/agreement structure used by other Town departments--Renaissance Centre and Parks, Recreation and Cultural Resources
- We need more space
  - ✓ Town is proactively planning for a second Center. See project in CIP 2025-2030



#### **Site Visits**







**Orange County** January 23, 2025

**Wake Forest** 

November 12, 2024

**Town of Cary** 

December 12, 2024

County

January 13, 2025

Chatham



**Town of Apex** March/April

31

## **Next Steps**



- > Senior Center Site Visits
- > Informational Meetings
  - Patrons
  - > Instructors
- > Community Partner meetings
- ➤ Hire additional staff by June 30, 2025
  - > Town Manager to include in proposed budget
- Complete transition items by July 1, 2025
  - Onboard NWSC staff

